

**MINUTES**  
**Tourism Advisory Board**  
**Meeting of January 28, 2016**

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*The Tourism Advisory Board of the City of Cedar Hill, Texas, met on Thursday January 28, 2016, at 3:00 PM in the Administration Conference Room of the Cedar Hill Government Center, 285 Uptown Blvd., Cedar Hill, Texas.*

*The following members were present: Chair Haily Summerford, Vice Chair Shannon Powell Hart, Joshua Choate, Gina Duskocil, Anita Hall, Russell Read and Terry Silva. Ryan Alldaffer was absent with prior notice. Maranda Auzenne, Kim Lewis and Amanda Skinner were. The following City staff members were present: Larry Foos, Parks and Recreation Director and Patricia Bushart, Tourism Marketing and Main Street Manager.*

**I. Call the meeting to order.**

Ms. Summerford called the meeting to order at 3:10 PM, declaring it an open meeting with notice of the meeting duly posted and a quorum present.

**II. Approve the Minutes of the October 22, 2015 Regular Meeting.**

Russell Read made a motion, seconded by Joshua Choate, to approve the minutes. The motion carried by unanimous vote.

**III. Review and Discuss city special events policy and procedures.**

Staff reported receiving inquiries from event organizers regarding the permitted distribution and/or sale of alcoholic beverages for on-premises possession and consumption associated with special events in locations, including city-owned and operated venues.

The city's current regulations allow alcohol distribution and consumption as a permitted use in public buildings, provided specific conditions are met.

Mr. Foos reported that park regulations and procedures prohibit as unlawful, and an offense, consumption, sale or possession of alcoholic beverages within a park facility by any persons.

Given the increased frequency of inquiries, staff is seeking input from the Tourism Advisory Board as to their position on the current special events policies and procedures.

The board considered:

- Whether amending regulations, specifically alcohol-related policies, would bring more events to the city
- How local event sponsorship might be impacted
  - It was noted that with the prohibition of tobacco advertising and sponsorship, alcohol has become more prevalent